60-Second Poster Evaluation
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Rating Criteria - Circle rating that applies.

Overall Appearance
0  Cluttered or sloppy appearance. Gives the impression of a solid mass of text and graphics, or pieces are scattered and disconnected. Little white space.
1  Pleasant to look at. Pleasing use of colors, text, and graphics.
2  Very pleasing to look at. Particularly nice colors and graphics.

White Space
0  Very little. Gives the impression of a solid mass of text and graphics.
1  OK. Sections of the poster are separated from one another.
2  Lots. Plenty of room to rest the eyes. Lots of separation.

Text / Graphics Balance
0  Too much text. The poster gives an overwhelming impression of text only. OR Not enough text. Cannot understand what the graphics are supposed to relate.
1  Balanced. Text and graphics are evenly dispersed in the poster. There seems to be enough text to explain the graphics.

Text Size
0  Too small to view comfortably from a distance of 1-1.5 meters.
0.5 Main text OK, but text in figures too small.
1  Easy to read from 1-1.5 meters.
2  Very easy to read.

Organization and Flow
0  Cannot figure out how to move through poster.
1  Implicit. Headings (Introduction, Methods, etc) or other device implies organization and flow.
2  Explicit numbering, column bars, row bars, etc.

Author Identification
0  None.
1  Partial. Not enough information to contact author without further research. This includes missing zip codes on addresses.
2 Complete. Enough information to contact author by mail, phone, or e-mail without further research.

Research Objective
0 Can't find.
1 Present, but not explicit. Buried at end of "Introduction", "Background", etc.
2 Explicit. This includes headings of "Objectives", "Aims", "Goals", etc.

Main Points
0 Can't find.
1 Present, but not obvious. May be imbedded in monolithic blocks of text.
2 Explicitly labeled (e.g., "Main Points", "Conclusions", "Results").

Summary
0 Absent.
1 "Summary", "Results", or "Conclusions" section present.